

# Beijing Great Wall Int'l Travel Agency

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--- All the materials are from the official website of EXPO 2010.

World Expo 2010 will be held in Shanghai during 1st May 2010 – 31st Oct. 2010.

Theme of Expo 2010 is "Better City, Better Life," representing the common wish of the whole humankind for a better living in future urban environments.

So far, 177 countries and 44 international organizations have confirmed to participate in the World Expo 2010 Shanghai. Hereby introduce some pavilion as follows, all designed to echo the theme of the Expo 2010: "Better City, Better Life".

## International Participants

### Switzerland

The Swiss Pavilion is inspired by the concept of balance, as embodied in the traditional Chinese concept of yin and yang, which is relevant to the sub-theme of the Expo "rural-urban interaction". Rural and urban areas are complementary yet opposing, and the combination of the two ensures a balance between society and nature. A regular and healthy interaction between the rural and urban areas is a prerequisite for sustainable and harmonious development in ecological, economic and social aspects.

